

FY18

Annual/Community Impact Report



UNITED

FOR

90



1928 YEARS 2018

United Way of Dubuque Area Tri-States



A LETTER OF THANKS

What do you fight for?

Dear Friends of United Way,

As generous supporters of our mission, we want to THANK YOU for the support and trust you have invested in us over the years. United Way of Dubuque Area Tri-States is celebrating our 90th year, reflecting on our history and looking forward to building an even stronger network and community that makes each of us proud. Without your support, we could not be where we are today!

Our annual report is one way to provide the community with vital information about our organization, our valued funded partners, and our finances, while also recognizing our valued donors. We look to each of you to help us to build an even stronger network.

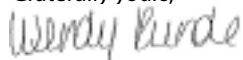
Following are a few key points to show our progress and future:

- Our shift to a COMMUNITY IMPACT model has completed its third year. We continue to build a strong non-profit network that demonstrates community-wide outcomes in the areas of health, education and income/financial stability. We brought new programs and partners to the table to meet identified community needs and to confirm that we are STRONGER TOGETHER. This year we collaborated with 25 non-profit organizations in 36 programs to provide measurable differences.
- Our strong base of United Way VOLUNTEERS understands community needs and assists in achieving our mission. United Way volunteers help in every step of our process, from assessing community needs, to developing change strategies, to investing in our resources to improve lives. They are truly HAND RAISERS AND GAME CHANGERS!
- We continue to build a network of donors and business partners who support our mission to create inspiration in others to join us, seeing how their dollars work in our local communities every day! The need is ALIVE & PRESENT.

43,246 LOCAL lives are thankful you answered the call to action last fiscal year.

Give. Advocate. Volunteer. UNITED WE WIN!

Gratefully yours,



Wendy Runde
VP/General Manager, Diamond Jo
United Way, Board Chair



Danielle Peterson
President/CEO
United Way of Dubuque Area Tri-States



Danielle Peterson



Wendy Runde

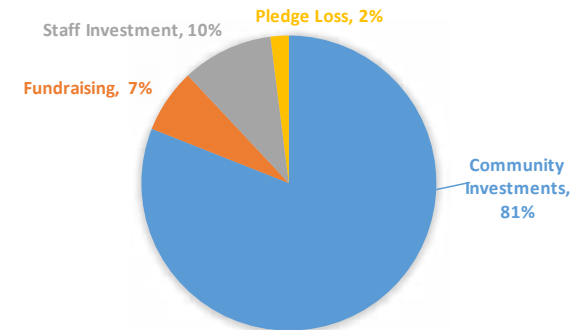
UNITED WAY DUBUQUE AREA TRI-STATES

FY18 Financials

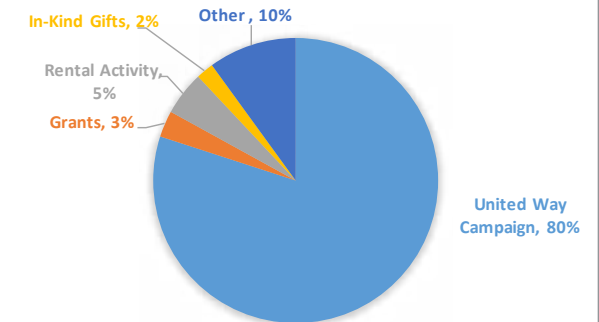
Have questions about the data below? Visit uwdbq.org/990 for more information.

With every dollar you donate, United Way will potentially provide \$38.47 in benefits per life impacted.

UNITED WAY 2018 EXPENDITURES



UNITED WAY 2018 REVENUE



Community Investment	\$1,349,565.00	81%
Fundraising	\$114,749.00	7%
Staff Investment	\$160,652.00	10%
Pledge Loss	\$40,005.00	2%
	<hr/>	
	\$1,664,971.00	100%

Lives Impacted in Dubuque Area Tri-States
43,246

REPORT TO OUR COMMUNITY

Your donations supported programs in these organizations

- Almost Home
- American Red Cross
- Boys & Girls Club of Greater Dubuque
- Catholic Charities of the Archdiocese of Dubuque
- Dubuque Area Labor Harvest
- Dubuque Area Labor Management Council
- Dubuque Community YMCA/YWCA
- Dubuque Dream Center
- Dubuque Visiting Nurse Association
- DuRide
- East Central Development Corporation
- Foundation for Dubuque Public Schools
- Girl Scouts of Eastern Iowa & Western Illinois
- Helping Services for Youth & Families
- Hillcrest Family Services
- Iowa Legal Aid
- Northeast Iowa Council Boy Scouts of America
- Opening Doors
- Region 8 Regional Transit Authority
- Riverview Center
- St. Mark Youth Enrichment
- Substance Abuse Services Center
- The Salvation Army
- The Workshop
- United Ways of Iowa
- INITIATIVES:
 - 2-1-1
 - Sprout Into Reading

\$1.63 Million Raised in 2017
Impacting 43,246 LIVES

"Fruits, vegetables and milk are served daily. This is something I would not get at home. This makes me a better athlete and keeps me healthy throughout the year. The meal program gives me a meal every night for supper, after school and practice, it is something that my body really needs, and I am thankful for that."
 Boys & Girls Club of Greater Dubuque- Meal Nutrition/Education Program

"What I love the most is that my children's grades have improved and I know they have moral support!"
 Dubuque Dream Center-School Connectors

"I am a single mother of four children between the ages of 4 and 14. I was recently injured and unable to work. The Dubuque Area Labor Harvest has really helped my family while I was recovering from my injury."
 Dubuque Area Labor Harvest-Food Pantry

"I needed someone to care about me. I realized the need to open my eyes. I have learned when you open yourself up, things will change. I needed to see myself like shelter staff saw me, with no judgment. When I opened my eyes, I realized I am strong, I am beautiful, I am powerful, I am creative, I can change."
 Opening Doors- Teresa Shelter.

BREAKING THE CYCLE OF POVERTY

Our Focus Areas

Our goal is to break the cycle of poverty across our 10 county area. Together with our partners, we provided services to more than 43,000 individuals.



Our communities deserve to be healthy, safe and strong.

Over 650 people were provided with mental health or crisis services.

Over 24,000 nutritious meals and snacks were provided to low income area youth



A good education is the foundation for a successful life.

Over 3,000 youth were provided with education opportunities.

Over 800 hours of mentoring were given to area youth.



Every citizen deserves to have financial stability.

Almost 1,000 people were able to access services related to financial stability ranging from homeless services to legal assistance.

"I am so happy that I made the decision to go to counseling. I was consumed by my depression and was isolating myself from family and friends. My counselor has taught me ways to cope with my depression, anxiety and stress. I have learned so many helpful life tools."
 Catholic Charities of the Archdiocese of Dubuque-Mental Health Counseling Program

"My mentor is a helping person and he's opened me up to new opportunities and things I've never done before. He listens to me and we always have a great time. I'm thankful for my mentor!"
 Hillcrest Family Services- Mentor Dubuque

CORPORATE RECOGNITION

Combined Corporate & Employee Support



Diamond Circle

Donors who give \$100,000 +

Dubuque Bank & Trust Co./Heartland Financial USA, Inc.
John Deere Dubuque Works/John Deere Foundation



Platinum Circle

Donors who give \$50,000 - \$99,999

A.Y. McDonald Manufacturing Co.
American Trust & Savings Bank
Dubuque Racing Association
Honkamp Krueger & Co., P.C./Honkamp Krueger Financial
Medical Associates Clinics & Health Plans



Gold Circle

Donors who give \$25,000 - \$49,999

Alliant Energy/Alliant Energy Foundation
Diamond Jo Casino
Klauer Manufacturing Co.
Progressive Processing/Hormel
Rockwell Collins - Manchester & Bellevue Operations
Woodward Communications/Telegraph Herald
Woodward Foundation Inc



Silver Circle

Donors who give \$10,000 - \$24,999

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Cottingham & Butler
Dupaco Community Credit Union
Hodge Material Handling

Theisen Supply, Inc.
US Bank Foundation/US Bank
Westmark Enterprises/Kendall Hunt
Publishing



Bronze Circle

Donor who gives \$1,000 - \$9,999

Adams Company
Alliant Credit Union
Archdiocese Of Dubuque
Black Hills Energy
Boys & Girls Club of Greater Dubuque
Catholic Charities of the Archdiocese of Dubuque
City of Dubuque
Colony Brands / Swiss Colony
Crescent Community Health Center
Crescent Electric Supply Co.
D & R Foods, Inc.
Dubuque Anesthesia Services
Dubuque Community School District
Dubuque County - All Departments
Dubuque Stamping & Mfg., Inc.
DuTrac Community Credit Union
Eagle Tool Company
East Central Intergovernmental Assn
FedEx
Flexsteel Industries
Grand River Medical Group
Greater Dubuque Development Corp.
Hillcrest Family Services
IBM Dubuque Global Delivery Center
KWWL-TV
Loras College
McCoy Group, Inc.
McCullough Creative Group, Inc.
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Paulson Electric Co.
Pepsi-Lime Rock Springs
Plumbers & Steamfitters Local #125
Premier Bank
Premier Tooling & Manufacturing, Inc.
Q Casino
Remax Advantage Realty
Riley Mazda Subaru Mitsubishi
Rockwell Collins Charitable Corporation
Sisters of Charity, BVM - Mt. Carmel
Spahn & Rose Lumber Co.
Substance Abuse Services Center
Tama USA - Ambraco Inc.
Target Stores
The Friedman Group
The Workshop
Union Hoermann Press
United Parcel Service (UPS)
Unity Point Health - Finley Hospital
University of Dubuque
Walmart - All Locations
Walmart/Walmart Foundation
Wells Fargo Advisors
Wendy's / Parco Ltd.
Western Dubuque School District
WHKS & Co.
Youngers

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Donorsocietiesconnectourmostpassionatedonorsandallow them to tackle today's urgent challenges.



ALEXIS DE TOCQUEVILLE SOCIETY

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Chris B. Lundell DDS



Diamond Circle

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Michael R. & Danelle Tigges

James & Sue Lindsay

Tom & Char Woodward

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Platinum Circle

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 Kayla Palmer, Administrative Assistant

Our Mission:

United Way of Dubuque Area Tri-States (UWDATS) connects people and resources to advance the health, education and income of those in need in our community.

Our Beliefs:

We believe that our communities deserve to be healthy, safe and strong. We believe that every child deserves a good education. We believe that every citizen deserves to feel financially stable.

WE ARE MORE THAN THE FUNDRAISERS.

**WE ARE THE HAND RAISERS
& THE GAME CHANGERS.**

**ASSESS
NEEDS**



**IDENTIFY
COMMUNITY
CONCERNS
& GOALS**

**DEVELOP
STRATEGIES**



**PARTNER TO CHANGE
COMMUNITY
CONDITIONS**

**INVEST IN
RESOURCES**

**MOBILIZE
THE CARING
POWER
OF OUR
COMMUNITY**



**CREATE
SOLUTIONS**

**IMPROVE
HEALTH
EDUCATION
& FINANCIAL
STABILITY**



**IMPROVE
LIVES**

