



**FY19
ANNUAL
COMMUNITY
IMPACT
REPORT**



A Letter of Thanks

Dear Friends of United Way,

Thanks to your investment, the United Way has impacted nearly 40,000 lives in Dubuque and the Tri-States and that, friends, is cause for celebration!

Whatever the reason you have chosen to support United Way, in whatever capacity, whether it be through GIVING, ADVOCATING, or VOLUNTEERING, we thank you for accepting our challenge to join a team of us committed to making a local impact.

Change is inevitable. Your United Way has transformed over the past 90 years to the strong organization it is today. You understand how important it is to provide annual support to give our friends and neighbors access to quality education, healthcare and a livable income.

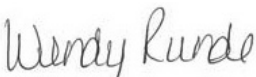
While we are grateful, we also recognize we must continue to evolve to engage, inspire and motivate many others to join us in taking action to address some of our community's most pressing issues, and to do that **WE NEED YOU**. Like the community we serve, United Way faces challenges and requires additional support to maintain our community-wide progress. We need STRONG business partnerships, VOCAL community leaders, and an INVESTED community to continue to impact nearly **40,000 LOCAL LIVES** each year.

United Way addresses community-wide issues around health, education, and income, that no one agency can solve alone. We work to IDENTIFY what our community needs, to INVEST resources of time and energy where it will have the most impact, and to have expectations of RESULTS that matter. We serve as a bridge between nonprofit needs and business sector support, to improve our community by creating solutions that impact lives.

Through your investment, you are helping feed the hungry, house the homeless, provide safety for those who need it and offer structured support and strong relationships to our area youth, and so much more.

Every bit of support helps impact a life. United We Rock!

Sincerely,



Wendy Runde
VP/General Manager, Diamond Jo
United Way, Board Chair



Wendy Runde



Danielle Peterson



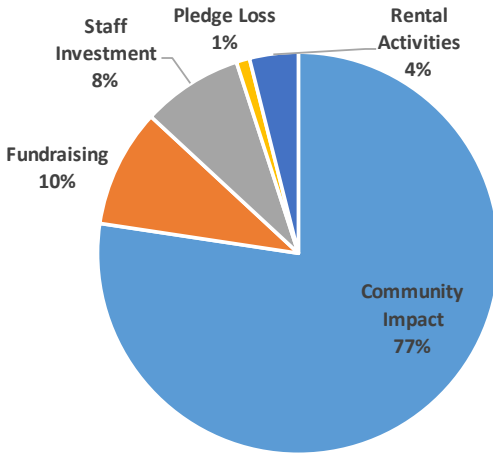
Danielle Peterson,
President/CEO
United Way of Dubuque Area Tri-States

United Way of Dubuque Area Tri-States

FY19 Financials

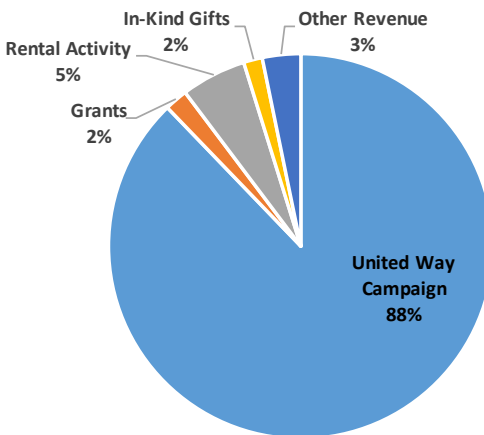
Every donation matters. It only takes a gift of **\$45.72** to impact a local life because we work collectively to make a difference.

UNITED WAY 2019 EXPENDITURES



Community Impact	77%
\$1,271,027	
Fundraising	10%
\$156,280	
Staff Investment	8%
\$133,297	
Rental Activities	4%
\$64,461	
Pledge Loss	1%
\$17,600	
TOTAL	100%
\$1,642,665	

UNITED WAY 2019 REVENUE



United Way Campaign	88%
\$1,452,274	
Rental Activity	5%
\$90,529	
Grants	2%
\$31,997	
In-Kind Gifts	2%
\$26,103	
Other Revenue	3%
\$53,368	
TOTAL	100%
\$1,654,271	

Lives Impacted in Dubuque Area Tri-States
39,069

Our Funded Partners

Your donation supported programs in these organizations

Almost Home	Western Illinois
American Red Cross	Helping Services for Youth & Families
Boys & Girls Club of Greater Dubuque	Hillcrest Family Services
Catholic Charities of the Archdiocese of Dubuque	Iowa Legal Aid
Dubuque Area Labor Harvest	Northeast Iowa Council Boy Scouts of America
Dubuque Area Labor Management Council	Opening Doors
Dubuque Community YMCA/YWCA	Region 8 Regional Transit Authority
Dubuque Dream Center	Riverview Center
Dubuque Visiting Nurse Association	St. Mark Youth Enrichment
DuRide	Substance Abuse Service Center
East Central Development Corporation	The Salvation Army
Foundation for Dubuque Public Schools	The Workshop
Girl Scouts of Eastern Iowa &	United Ways of Iowa

INITIATIVES

2-1-1

Sprout Into Reading

“ There are people around me that fell on hard times. I’ve always said that United Way does lots of different things... without them, I wouldn’t be able to get the benefits that I do. It’s a life-saving program and a life-saving company. ”

*Jail & Prison Ministry Program,
Catholic Charities of the Archdiocese of Dubuque*

Your Donation *Makes a Difference*

In 2018, donations to the United Way campaign helped improve the lives of thousands in our community.



28,881 Meals served to area youth

1,407 hours of mentoring provided to area youth



391 people were provided with shelter and/or domestic violence services

610 students received leadership training in violence prevention

39,000+ lives impacted in the Dubuque Area Tri-States

Thank you!

Corporate United Way Campaign Recognition

Combined Corporate & Employee Support



DIAMOND CIRCLE

Donors who give \$100,000+

A.Y. McDonald Manufacturing Co.
John Deere Dubuque Works/John Deere Foundation



PLATINUM CIRCLE

Donors who give \$50,000-\$99,999

Alliant Energy/Alliant Energy Foundation
Medical Associates Clinics & Health Plans
Honkamp Krueger & Co., P.C.
Q Casino



GOLD CIRCLE

Donors who give \$25,000-\$49,999

Collins Aerospace-Manchester Operations
Diamond Jo Casino-Boyd Gaming
Dubuque Bank & Trust Co./Heartland Financial
Klauer Manufacturing Co.
Midwest One
Progressive Processing/Hormel
US Bank/US Bank Foundation
Woodward Communications/Telegraph Herald/Woodward Foundation Inc.



SILVER CIRCLE

Donors who give \$10,000-\$24,999

Andersen Corp./Eagle Window & Door	Rite Hite Corporation
Collins Aerospace-Bellevue	Spahn & Rose Lumber Co.
Cottingham & Butler	Theisen Supply, Inc.
Dupaco Community Credit Union	United Parcel Service (UPS)
Hodge Material Handling	Westmark Enterprises/Kendall Hunt Publishing



BRONZE CIRCLE

Donors who give \$1,000-\$9,999

Alliant Credit Union	Loras College
Archdiocese Of Dubuque	Mercy One
Black Hills Energy	Mike Finnin Ford & Kia
Boys & Girls Club of Greater Dubuque	Mi-T-M Corporation
Caterpillar Elkader LLC	Mulgrew Oil & Propane
Catholic Charities of the Archdiocese of Dubuque	Norby Distributing Co.
City of Dubuque	O'Connor & Thomas, PC
Colony Brands/Swiss Colony	Paulson Electric Co.
Crescent Community Health Center	Pepsi-Lime Rock Springs
Crescent Electric Supply Co.	Plumbers & Steamfitters Local #125
D & R Foods, Inc.	Premier Bank
Dubuque Anesthesia Services	Premier Tooling & Manufacturing, Inc.
Dubuque Community School District	Riley Mazda Subaru Mitsubishi
Dubuque County-All Departments	Rockwell Collins Charitable Corporation
Dubuque Stamping & Mfg., Inc.	Sisters of Charity, BVM-Mt. Carmel
DuTrac Community Credit Union	Substance Abuse Services Center
Eagle Tool Company	Tama USA Inc.
East Central Intergovernmental Assn	Target Stores
Grand River Medical Group	The Butler Family Foundation
Greater Dubuque Development Corp.	The Friedman Group
Hillcrest Family Services	The Workshop
Honkamp Krueger Financial Services	Union Hoermann Press
IBEW Local #704	United Way of Dubuque Area Tri-States
IBM Dubuque Global Delivery Center	Unity Point Health-Finley Hospital
ImOn Communications	Wells Fargo Advisors
KWWL-TV	Wendy's / Parco Ltd.
	WHKS & Co.

Individual Donors

**We strive to correctly recognize all donors who have given us permission to do so. However, there are some businesses who don't share specific donor information with us. Please contact us if you feel we have missed an opportunity to correctly thank you for your donation.*



ALEXIS DE TOCQUEVILLE SOCIETY

Donor who gives \$10,000+

Bruce K. Lee

Michael & Danelle Tigges



DIAMOND CIRCLE

Donor who gives \$5,000-\$9,999

Brian & Joyce Fox

Tom & Char Woodward



PLATINUM CIRCLE

Donor who gives \$2,500-\$4,999

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William J. Wilson
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Donor who gives \$1,500-\$2,499

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SILVER CIRCLE

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Randy Zirtzman

Our Mission

To connect people and resources to advance the health, education & income of those in need in our community.

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Diamond Jo Casino

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Secretary
Retired

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Community Impact Chair
John Deere Dubuque Works

Mary Jo Kenneally
Chair-Elect
Crescent Community
Health

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US Bank

Judy Wolf,
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Retired

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Dubuque Community
School District

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Retired

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Telegraph Herald

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Jay Lukens
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Tom Townsend
IBEW #704

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Dan White
United Auto Workers #94

Shelley Zahn
Heartland Financial

OUR STAFF

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President/CEO

Jessica Bleile
Director of Community
Building & Impact

Kayla Palmer
Administrative Assistant

Donna Roeder
Director of Finance &
Operation

Ellen Dettmer
Director of Development

Our Beliefs

We believe that our communities deserve to be healthy, safe and strong. We believe that every child deserves a good education. We believe that every citizen deserves to be financially stable.

United, *We Exist To* impact...

HEALTH

Our communities deserve to be healthy, safe & strong.

EDUCATION

A good education is the foundation for a successful life.

INCOME

Every citizen deserves to feel financial stability.

To achieve this impact, *We Promise To...*

- Expertly identify & invest in the work of outstanding non-profit organizations in our area;
- Fully maximize the impact of donor funds in our pillar service areas;
- And provide accountability structures that monitor impact, while lifting up and enhancing services that address the community's greatest needs.

