



Community Session

• December 2019

Welcome



• Introductions

Name

Organization



GIVE. ADVOCATE. VOLUNTEER.

Goal
CREATE SIGNIFICANT IMPACT



Means
RESOURCE DEVELOPMENT
Community Campaign



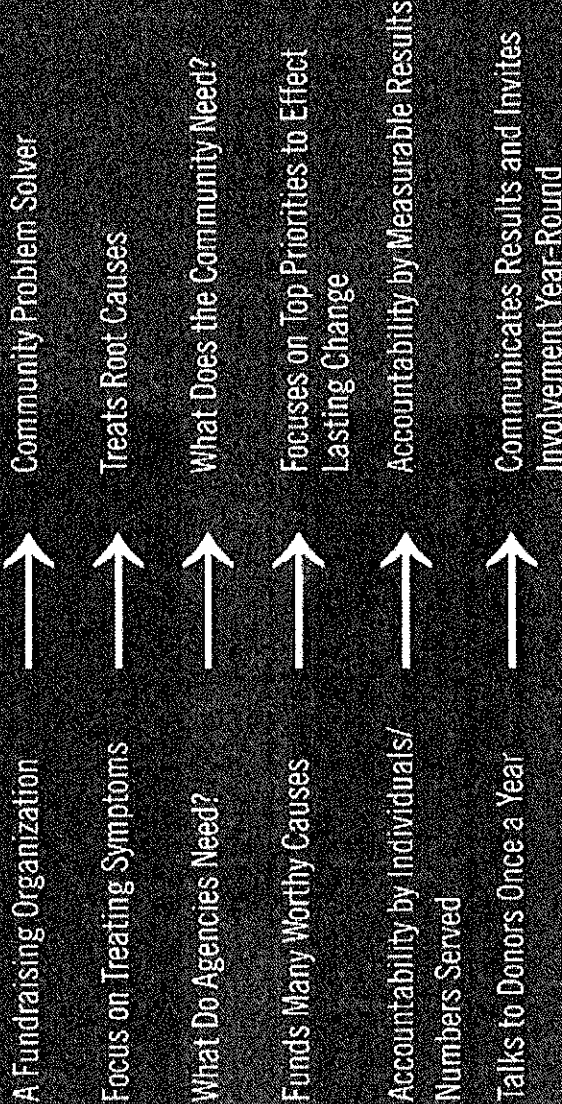
Method
COMMUNITY INVESTMENTS

United Way

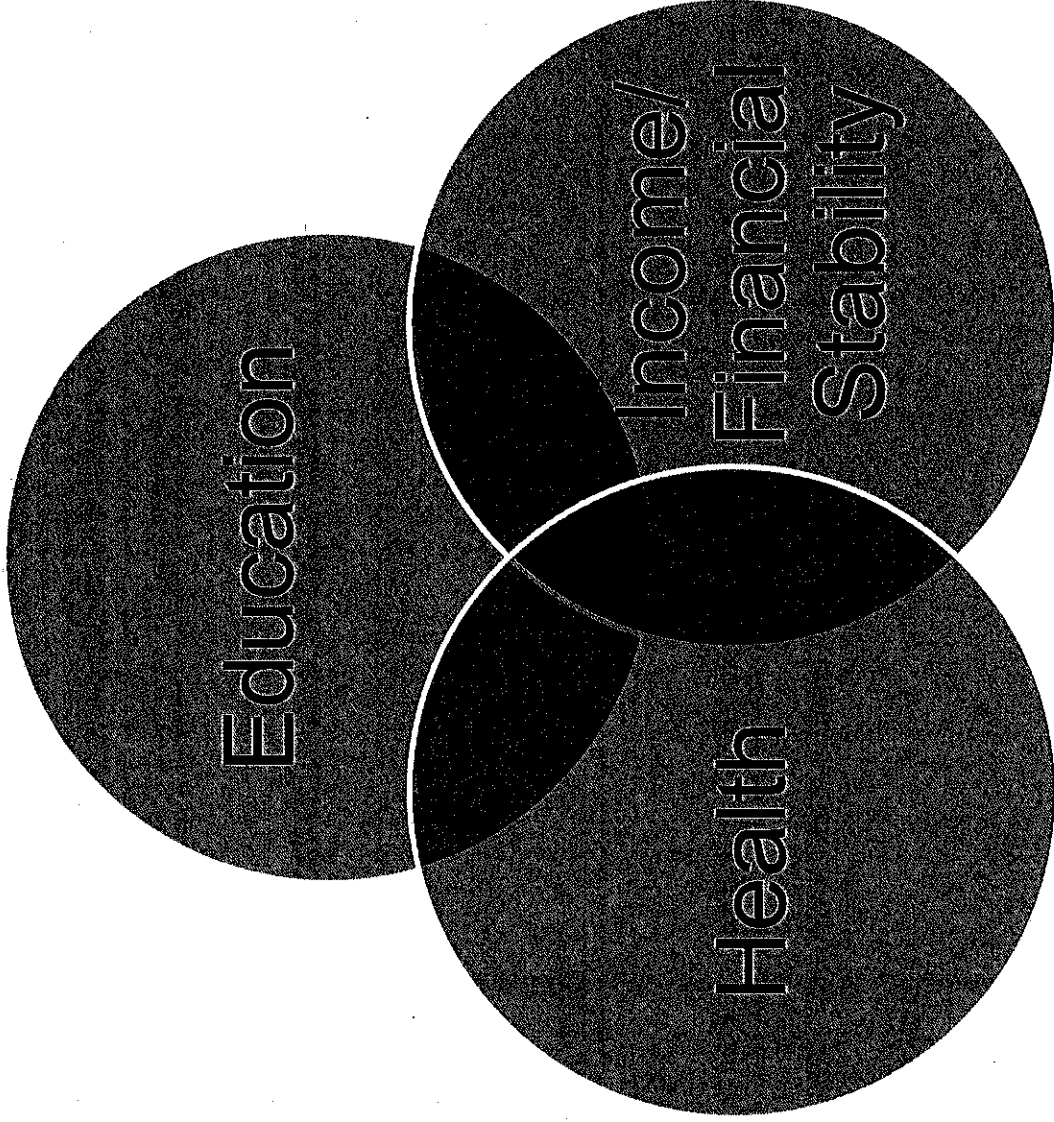


- **United Way of Dubuque Area Tri-States (UWDATS) mission is to connect people and resources to advance the health, education and income/financial stability of those in need in our community.**
- **Transition to Community Impact**

TRADITIONAL MODEL vs. COMMUNITY IMPACT MODEL



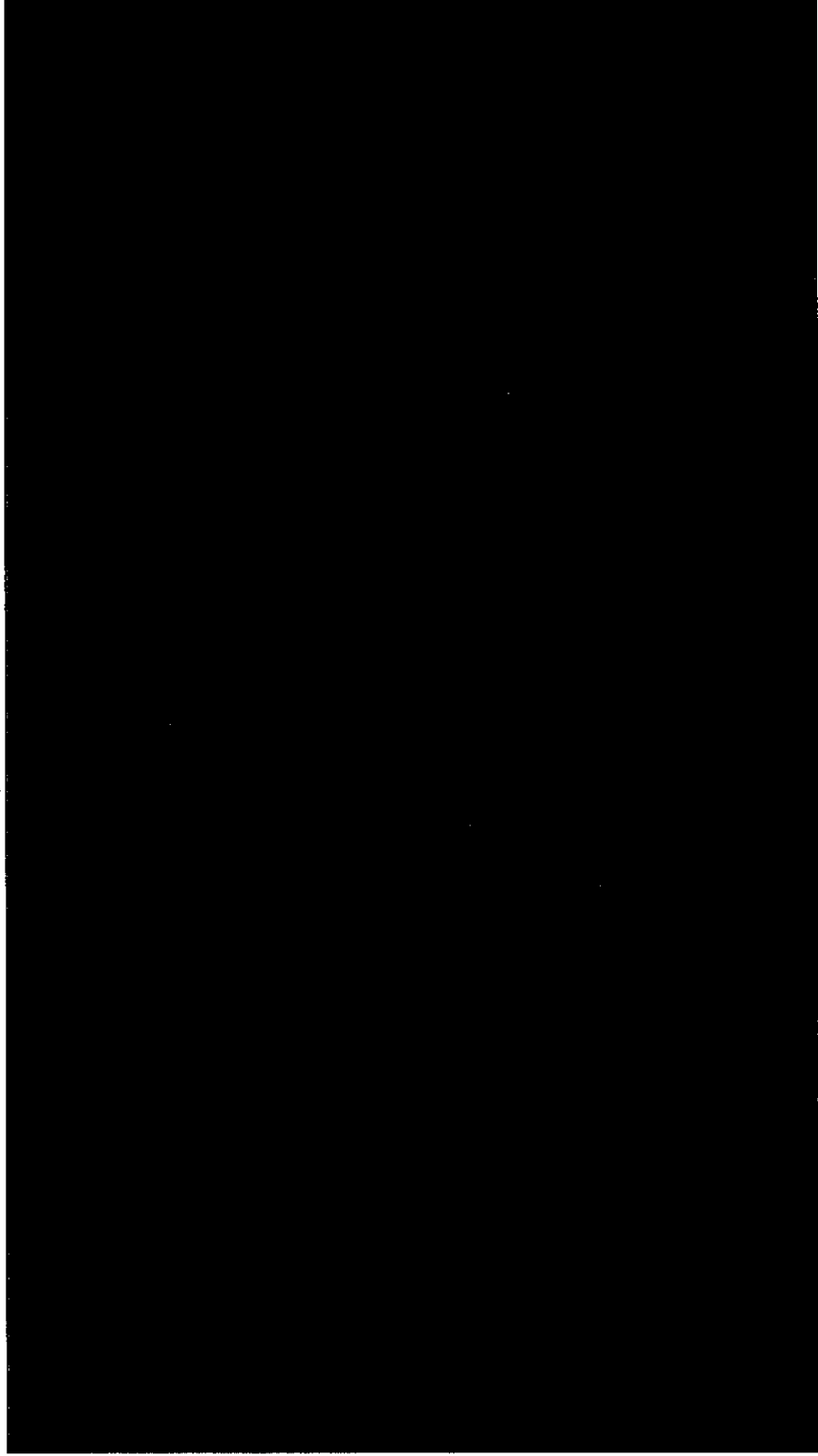
Integrated Community Impact



Health



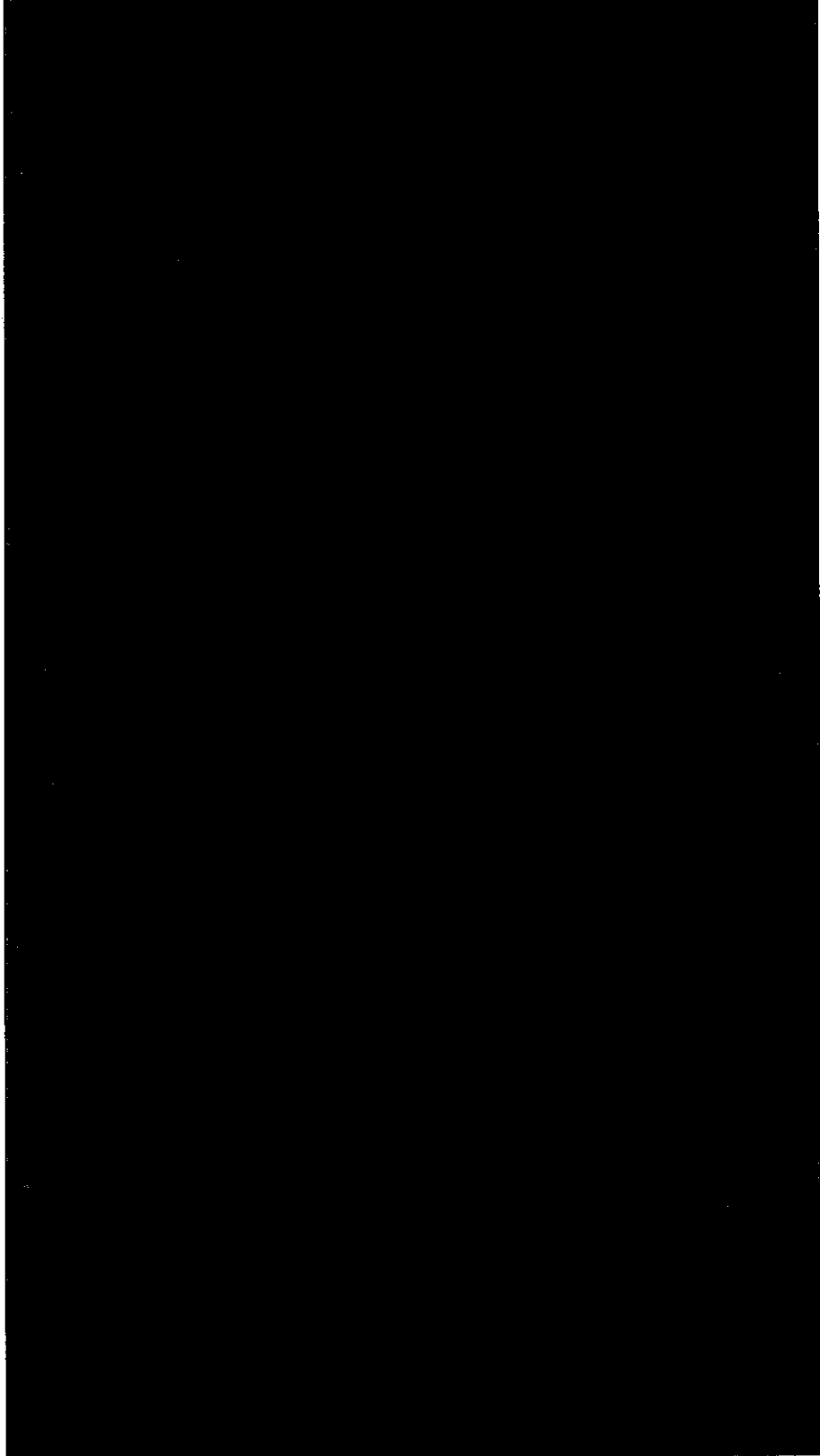
- **Target Issues-**
 - Physical, Mental, Behavioral Health;
 - Healthy Eating and Physical Activity;
 - Physical Safety;
 - Violence Prevention.
- **Goals-**
 - Individuals have access to physical and mental health care;
 - Individuals learn strategies to live a healthy lifestyle that supports their mental and behavioral health;
 - Individuals engage in healthy eating and physical activity;
 - Individuals are educated about violence prevention;
 - Victims of disaster or violence have access to services.



Education



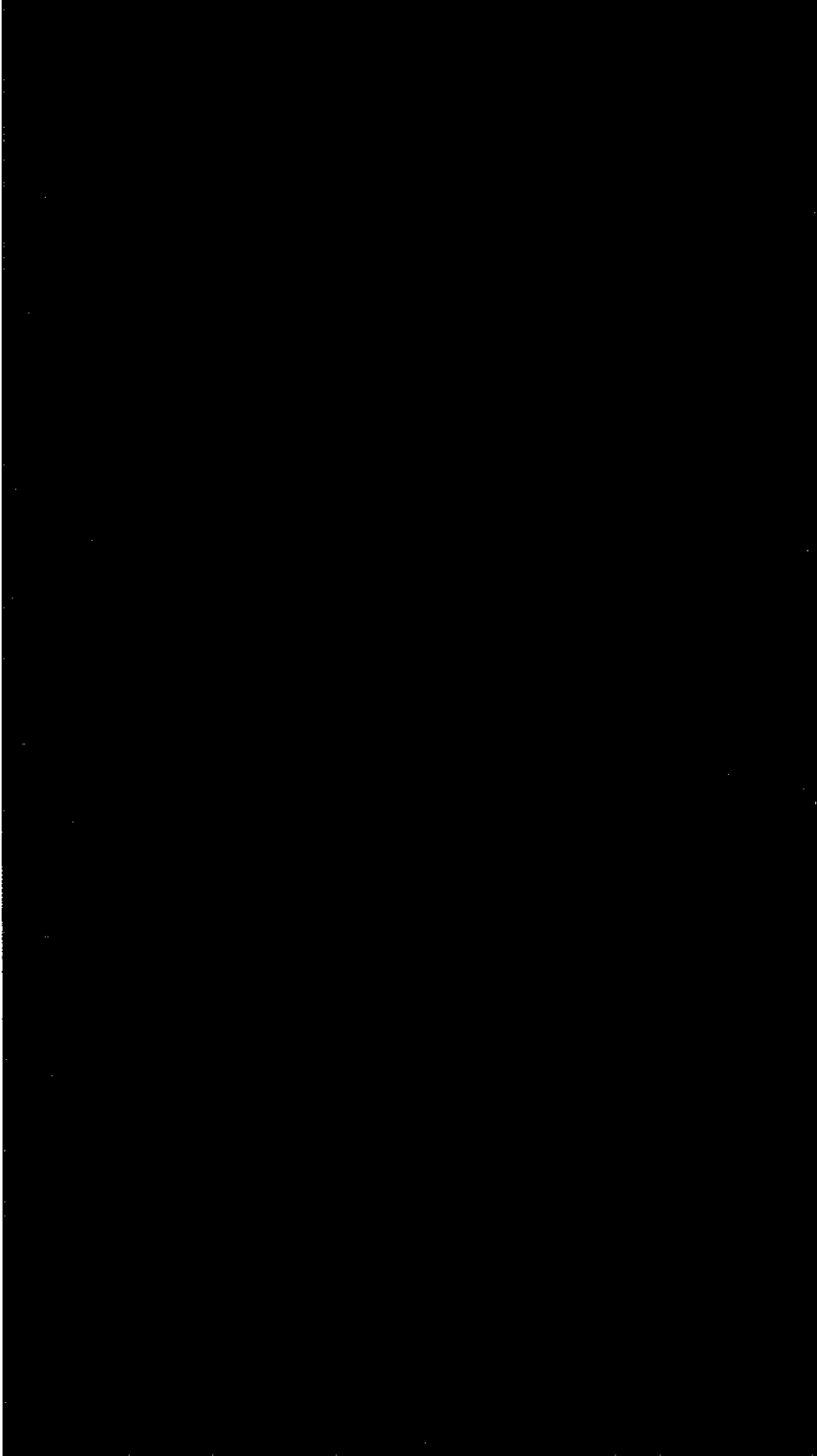
- **Target Issues-**
 - Readiness to achieve in school;
 - Productive and engaged youth;
 - Improved life skills for individuals with disabilities.
- **Goals-**
 - Youth have access to a wide range of mentoring options;
 - Elementary and middle school students are prepared to succeed in later grades;
 - Young adults' transition to post-secondary education, the workforce, or public service;
 - Children and adults with disabilities are enabled to achieve their highest quality of life.



Income/Financial Stability



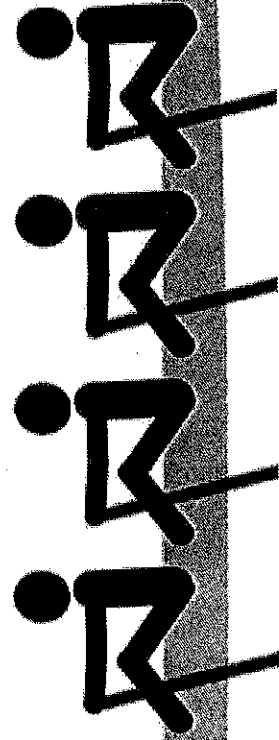
- **Target Issues-**
 - Basic needs;
 - Economically stable individuals and families;
 - Homelessness.
- **Goals-**
 - Individuals have their basic needs met;
 - Individuals have access to housing options;
 - Individuals have access to services and learn skills to achieve financial stability and independence.



Funded Partner Expectations



- Collaboration to address community needs;
- Quarterly Funded Partner meetings;
 - Bi-Annual reporting;
 - Partner visits;
- Monthly financial reporting;
- United Way support and advocacy.



Grant Eligibility



- **Organization Name;**
- **Program Name;**
- **Tax ID Number;**
- **501c3 Status;**
- **Active and voluntary board of directors;**
- **Been incorporated and actively conducting business for at least two years at time of application;**
- **Annual operating budget;**
- **Provide services within UWDATS service area;**
- **Program alignment with one of our focus areas and;**
- **Ability to report regularly on community outputs, outcomes and indicators.**

Grant Application



- **Uploads:**
 - IRS 990
 - Most Recent Audit/Financials
 - Most recent Board of Directors Listing
 - Most Recent Operating Budget
- **Funding Priority:**
 - You can request funding for more than one program, but you must select priority of funding.
- **Program Information**
- **Population Served**
- **Program Design**
- **Outcomes**
- **Program Budget**
- **Budget Narrative**
- **Success Story**

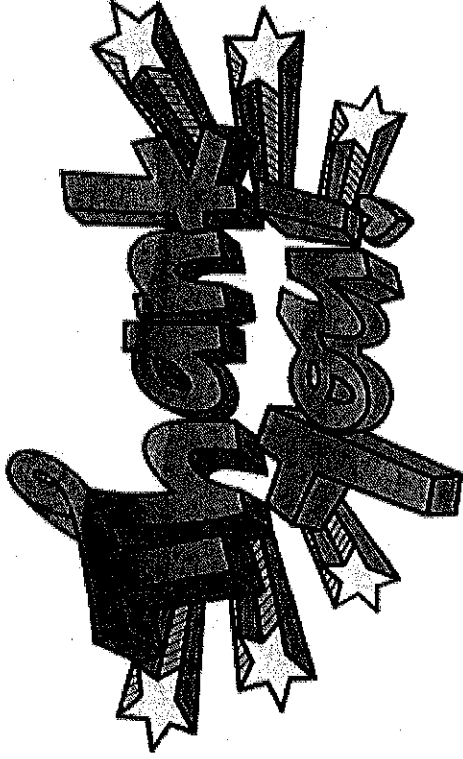
Application Process



2020-2022 Community Impact Grant Process	
Grant Application Available	January 2, 2020.
Grant Application Due	Friday February 14, 2020 by 5pm, no late submission accepted.
Investment Review Panel Review Process	Monday February 17th, 2020 - Tuesday March 31, 2020
Board Approval	Wednesday April 22nd, 2020
Award Announcements	Friday April 24th, 2020



ANY QUESTIONS?



- **For any questions please contact:**

- Jessica Bleile

jessica.bleile@dbqunitedway.org

Questions submitted must be done by email, answers will be posted on the grant application site each Friday, until the due date on February 14th.

12/3/19 & 12/6/19 Community Session Q & A

These questions and answers are from the December 3 and 6, 2019 Community Sessions regarding United Way Community Impact Funding Process for 2020-2022.

Due to 5-Year transition to community impact, have funding levels changed over the past 5 years?

Over the past 5 years, we have transitioned from a traditional model of funding to a community impact model. During this transition time, we funded traditional programs from the United Way network, but also added funding for New & Targeted Initiatives. During the first grant cycle, we earmarked \$125,000 to go towards New & Targeted Initiatives and we earmarked \$225,000 to go towards New & Targeted Initiatives the second year. With our upcoming 2-year grant cycle for 2020-2022, the process will be fully competitive with one stream of funding, called the Community Impact Fund.

Regarding the budget, will the volunteers reviewing the grants understand that United Way can fund staff salary and training costs?

Yes. Volunteers are informed of this and it is part of the budget narrative to explain how funds will be utilized. United Way staff will reach out to applicants with any questions the Investment Review Panelists have during the review process.

In the allocation process, are you either given full funding or no funding?

Allocations may be the full amount of requested funds, partial amount of requests, and some programs may not be funded. Allocation will depend on the alignment of the program with the United Way Pillar, prioritization of program request by the applicant, and impact of the program on the community as well as United Way funds available to distribute. Due to limited funds, United Way of Dubuque Area Tri-States is not able to fund all worthwhile grant applications.

Do you request both years of funding on the grant application?

No. Our 2-year grant process is a 1-year grant with a 1-year renewal request. On the initial application you will request the first year of funding for your program. On the mid-year renewal request, you will request your second year of funding for your program. Due to it being a renewal extension funding cycle, funding is not guaranteed for the 2nd year of the cycle. Funding renewal extension will be based upon program outcomes and UWDATS Board approved allocation. Organizations will **not** be expected to write a new RFP for the renewal extension but **will** provide outcome information for consideration of renewal with the renewal request report. After 2020-2022, then next grant cycle will be available in January 2022.

Are there funding guidelines for Community Impact requests?

The Community Impact Committee decided to have minimum and maximum funding request amounts to ensure requests were feasible. Funding requests can be no less than \$5,000 and are

capped at 20% of an organization's annual operating budget. However, United Way best practices encourage all funded programs to have diversified funding streams.

If organizations are involved with other United Ways and use E-Cimpact, will they have to create a new log in?

Yes, all organizations that use E-Cimpact for their grant process have their own agency code and each applicant must create a new username and password. United Way of Dubuque Area Tri-States has a page on their website to access the E-Cimpact site: <https://dbqunitedway.org/funded-partners>. This page also shows when reports are due.

If the community outcomes are the same as our individualized outcomes, can we use that as our individual outcome.

Yes. You must still choose 2 community outcomes and may use a different community outcome for your individualized outcomes area. Please remember, individual outcomes must still align with the pillar you align with.

What if your program aligns with more than one pillar?

Many nonprofit programs align with more than one of the United Way Pillars of Health, Education and Income. United Way asks you to prioritize the primary pillar your program will impact. Reference the community outputs and outcomes to determine where your program will have the most impact.

If organizations provide the same type of programming, will only one program be funded?

Each pillar prioritized target issues and goals that United Way focuses on. We understand the demand for resources may lead to multiple programs providing similar services. We took this into account in our scoring rubric. Historically, United Way has not funded programs providing the same services. However, there have been some circumstances where this has occurred due to the needs in the community. We encourage all applicants to be aware of similar programs and reference how you collaborate.

Can funding requests be for operating costs?

United Way funding can be requested for operating costs. In the budget section of the grant application you must list your projected program expenses and revenues. In the budget narrative you will provide details for each budgeted line item to show where and how the funds requested will be utilized.

If you receive funding, are you listed in the United Way brochure?

Yes, we showcase our United Way Partner network many ways including our brochure.

What are basic needs?

In United Way's income/financial stability pillar, basic needs are prioritized as food, shelter, clothing and necessities.

How are grant applications scored?

Grant applications are by using the total point system score, the impact provided, and alignment with the United Way pillar. The grant application is worth a total of 100 points and you can see the breakdown of points on the scoring rubric. You can access our pillars and goals by looking at our community action plan, which is located on our website at <https://dbqunitedway.org/community-action-plan>

What is the difference between an output and an outcome?

An output is a number- example: Program served 100 people.

An outcome is a change in behavior- example: Participants have achieved/learned coping skills- 80 out of 100 clients or 80% of clients are better able to cope when things go wrong.

Are funds earmarked for specific pillars, do you see a bigger need in one pillar?

The Community Impact Fund is one stream of funding. No dollars are earmarked to a specific pillar.

******Please also note, we have FAQs on our Grant Guidelines that you can reference.******