



# Take Our Community To NEW HEIGHTS!

Over the Edge is a unique fundraising event, providing participants the thrilling opportunity of rappelling down a building in an exciting and completely safe environment. Each individual must raise \$1,000 to go Over The Edge, which will benefit United Way's Community Impact Fund.



Ben Hamel, Iowa Legal Aid



Friday, September 9, 2022

Rain Date: September 10, 2022



2:00 - 6:00 p.m.



MidWestOne Bank

895 Main St, Dubuque, IA



“Not only did I conquer my fear of heights for a great cause, but it turns out, rappelling down a building is a great way to bond with coworkers!”

-Brooke Boddicker, Cottingham & Butler

## AIM HIGH

### Ways To Get Involved

1

Go Over The Edge yourself.

2

Form a team with friends or coworkers.

3

Donate to claim a sponsorship level or sponsor an Edger for \$1,000.

## MAKE THE LEAP



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215 W. 6th St., Dubuque, IA 52001

## LIVE UNITED

### About United Way

United Way promises to bring community partners together to reduce and prevent poverty on a scale no one can accomplish alone - in our priority areas of health, education and financial stability. **United, we can** make a significant impact on the lives of those in need in the tri-states.

# United Way of Dubuque Area Tri-States' Over the Edge

## SPONSORSHIP OPPORTUNITIES

As a sponsor, your organization will receive the following:

### Base Package

- Company logo and link on our Over The Edge website
- Company logo on all promotional materials for the event, including event signage, brochures, emails, print ads and e-newsletters
- Opportunity to add promotions/coupons in Edger email communications
- Invitation to the VIP Edger Kick-Off Event
- Company logo and sponsorship recognition during VIP Edger Kick-Off Event and Over The Edge Event
- Company logo on back of event t-shirt
- United Way commemorative gift presented to your company
- Opportunity to provide items for the Edger Swag Bags received by all participants

### 12th Story Sponsor

**\$12,000**

As a 12th Story Sponsor, your organization will receive the base package, plus:

- VIP Tent Sponsor
- Company logo on all Edger helmets
- Opportunity to speak at event
- 12 custom t-shirts
- Logo on window clings, shown on MidWestOne building as Edgers rappel
- 15 radio mentions
- 4 VIP Edgers
- 4 VIP Edger Spotlight social media posts
- Sponsor Spotlight social media post on Facebook and Instagram

### 11th Story Sponsor

**\$10,000**

As an 11th Story Sponsor, your organization will receive the base package, plus:

- Opportunity to speak at event
- 12 custom t-shirts
- Logo on window clings, shown on MidWestOne building as Edgers rappel
- 10 radio mentions
- 2 VIP Edgers
- 2 VIP Edger Spotlight social media posts
- Sponsor Spotlight social media post on Facebook and Instagram

### 10th Story Sponsor

**\$7,500**

As a 10th Story Sponsor, your organization will receive the base package, plus:

- 12 custom t-shirts
- Logo on window clings, shown on MidWestOne building as Edgers rappel
- 5 radio mentions
- 1 VIP Edger
- 1 VIP Edger Spotlight social media post
- Sponsor Spotlight social media post on Facebook and Instagram



**OVER  
EDGE**



## 9th Story Sponsor

**\$5,000**

As a 9th Story Sponsor, your organization will receive the base package, plus:

- Logo on window clings, shown on MidWestOne building as Edgers rappel
- 3 radio mentions
- 1 VIP Edger
- 1 VIP Edger social media post
- Sponsor Spotlight social media post on Facebook and Instagram

## 8th Story Sponsor

**\$2,500**

As an 8th Story Sponsor, your organization will receive the base package, plus:

- 1 VIP Edger
- 1 VIP Edger social media post
- Sponsor Spotlight social media post on Facebook and Instagram

## 4th, 5th, 6th, 7th Story Sponsor(s)

**4 Available - \$1,000**

As an 4th - 7th Story Sponsor, your organization will receive the base package, plus:

- Sponsor Spotlight social media post on Facebook and Instagram

## 1st, 2nd, 3rd Story Sponsor(s)

**3 Available - \$500**

As a 1st - 3rd Story Sponsor, your organization will receive the base package.



Justin Stinson, Liberty Communications

### CONNECT WITH US!



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# One Small Step For Edgers. One Giant Leap For Community.



All proceeds benefit the United Way Community Impact Fund.



United Way identifies our communities' greatest needs, in the areas of health, education, and income.



United Way invests in local programs to reduce poverty in target areas.



Over 55,000 local lives are impacted each year.