



United Way of Dubuque Area Tri-States

2026-2028 Community Investment Priorities

UWDATS promises to bring our community together to **prevent and reduce poverty** on a scale no one can accomplish alone in our priority areas of healthy communities, youth opportunities, financial security, and community resiliency .

UWDATS commits to promoting dignity, fairness, and belonging for the entire population it serves. UWDATS opposes and denounces any sort of discrimination and seeks to make overcoming social and economic disadvantages a priority. We prioritize identifying barriers that prevent individuals and communities from accessing opportunities, while also connecting them to the resources needed to support Community Resiliency, Financial Security, Healthy Communities and Youth Opportunities. We strive to embody fairness in our own procedures, processes, and distribution of resources. UWDATS recognizes that all individuals are entitled to dignity, fairness, a sense of belonging and the opportunity to reach their fullest potential. Those served by UWDATS and its community partners should be able to express, and have respect given to their distinct cultures, values, and norms.

Healthy Communities

Health and well-being is improved for all.

- Brain Health
- Physical Health
- Substance Misuse
- Sexual Assault & Intimate Partner Violence Support
- Nutrition & Food Security
- Transportation

Youth Opportunities

Young people will realize their full potential.

- Childcare & Early Childhood Development
- Social Emotional Support
- Academic Support/ Graduation Preparation
- College & Career Readiness

Financial Security

Every generation is creating a stronger financial future.

- Adult Job Readiness, Training & Workforce Development
- Financial Education & Coaching
- Homelessness Prevention & Safe Shelter
- Crisis/Disaster Supports

Community Resiliency

Addressing urgent needs today creates a better tomorrow.

- Disaster Relief & Recovery Programs include:
 - 211
 - Community Organizations Active in Disaster (COAD)
 - Professional Clothes Closet
 - FEMA

OUTPUTS

Outputs are tangible or direct results of a process, task, or activity (ex: 120 meals were served, 100 nights of shelter provided, etc.) It is HOW you achieve your goals.

You must choose at least ONE output from your chosen pillar. It is encouraged to choose as many that are applicable to your work. Others may be from your chosen pillar or any pillar.

Additionally, if awarded funding, you will be asked to provide demographic data on your midyear and final reports that includes total unduplicated number of participants served, gender and county. Reporting on race and ethnicity will not be required but highly encouraged as it strengthens our ability to understand who is being served and tells a more accurate story about community needs.

Please note, Community Resiliency outputs and outcomes are not included in the grant process as they reflect UWDATS internal programs/partnerships.

Healthy Community

- # of people able to access brain health care
- # of people able to access physical health care
- # of people provided with substance misuse education
- # of people provided with sexual assault and/or intimate partner violence education
- # of meals, snacks, and/or food boxes served
- # of rides provided

Youth Opportunity

- # of children 0-5 enrolled in high-quality early childhood programs
- # of hours mentor matches spent together
- # of youth receiving social emotional supports
- # of youth receiving academic supports
- # of youth attending college or career readiness presentations
- # of parent education/engagement sessions

Financial Security

- # of adults receiving job training programming/skills
- # of hours of financial education and/or coaching provided
- # of nights provided with safe shelter
- # of households provided with crisis/disaster services

Community Resiliency

- # of contacts made to 211
- # of COAD meetings held
- # of COAD partners
- # of participants attending Volunteer Reception Center Training
- # of clothing items distributed
- # of partners supported by FEMA dollars

OUTCOMES

Outcomes are long-term effects or benefits that occur as result of a process, task, or activity (ex: improved brain health, decreased homelessness, etc.) It is WHAT you want to achieve.

You must choose a total of three outcomes to report on. **Two outcomes must be from your chosen pillar** and one can be from any of the three pillars. It is encouraged to choose as many that are applicable to your work.

Additionally, if awarded funding, you will be asked to provide success stories related to your chosen outcomes on your midyear and final reports.

Healthy Communities—Health and well-being is improved for all.

1. #/% of participants who report they have been stabilized (avoiding hospitalization, involvement with law enforcement, isolation, harm, able to function at work/school, etc.).
2. #/% of participants who demonstrate appropriate management of their physical and/or brain health issues.
3. #/% of participants who increased knowledge of healthy eating habits and/or increased physical activity.
4. #/% of participants who increased their knowledge of substance misuse risks.
5. #/% of participants report an increased understanding of issues related to intimate partner violence and/or sexual assault, including gaining awareness of available resources and support options.
6. #/% of participants who report feeling more secure about food and meals, and/or indicated that participation in the program has enabled them to avoid skipping meals.
7. #/% of participants who report a reduction in transportation barriers.
8. #/% of participants who were connected to needed supports such as doctor appointments, social services, socialization activities, food, hygiene or another needed supplies, etc.

Youth Opportunity—Young people will realize their full potential.

1. #/% of youth achieving developmental milestones.
2. #/% of parents/guardians who increase engagement and report having resources, tools, and information needed to support their child's development and school success.
3. #/% of youth who indicate an increase of more than one caring adult in their life.
4. #/% of youth who indicate and/or demonstrate higher self esteem.
5. #/% of youth who show growth in social emotional skills and/or knowledge.
6. #/% of youth who improved or maintained reading grade level and/or showed improvement in overall academic performance..
7. #/% of youth who improved or maintained satisfactory school attendance.
8. #/% of youth who graduate high school on time.
9. #/% of youth who developed or improved interview and/or job training skills.
10. #/% of youth who enter job training or further education beyond high school.

OUTCOMES—continued

Financial Security—Every generation is creating a stronger financial future.

1. #/% of participants who develop their soft skills (ex: communication, teamwork, problem solving, time management, etc.)
2. #/% of participants who enrolled in or earned job relevant licenses, certificates, and/or credentials.
3. #/% of participants who enter employment and/or maintain stable living wage employment.
4. #/% of participants who increase their financial literacy skills, (ex: develop and follow a household budget, establish and/or increase funds in a bank account).
5. #/% of participants who develop and follow a household budget.
6. #/% of participants who transition to or maintain safe and affordable housing.
7. #/% of participants who obtain eligible benefits and demonstrate improvement in at least one stability indicator (e.g. food security, housing retention, reduced debt, etc.).
8. #/% of participants report receiving adequate supports to address their immediate needs following a crisis/disaster.

Community Resiliency—Addressing urgent needs today creates a better tomorrow.

1. #/% of participants who get connected to needed resources when contacting 211.
2. #/% of COAD partners who report gaining knowledge after participating in annual table top training.
3. #/% of participants who increase their knowledge of how to facilitate a Volunteer Reception Center.
4. #/% of participants who access the Professional Clothes Closet who leave positive comments.
5. #/% of agencies requesting and receiving FEMA support for food, diapers, and/or feminine hygiene products.

