

# IOWA • 2018 COUNTY PROFILES

Counties are the core geography for ALICE data: They reveal variations often masked by statewide averages, and the data is reported regularly and reliably.

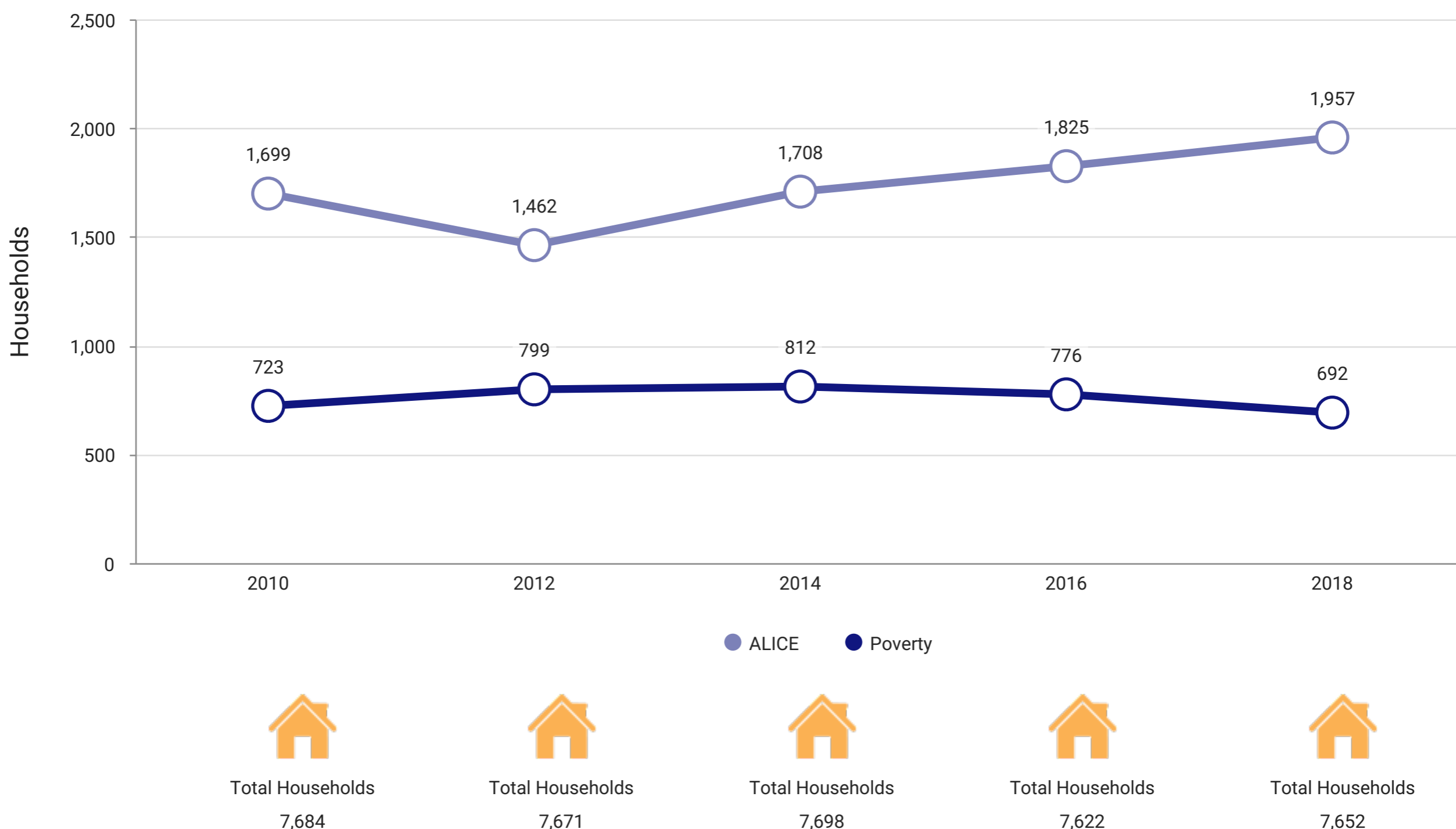
## ALICE IN CLAYTON COUNTY

### 2018 Point-in-Time-Data

<b>Population:</b>	17,672	<b>Number of Households:</b>	7,652
<b>Median Household Income:</b>	\$52,828 (state average: \$59,955)		
<b>Unemployment Rate:</b>	2.1% (state average: 3.6%)		
<b>ALICE Households:</b>	26% (state average: 23%)		
<b>Households in Poverty:</b>	9% (state average: 11%)		

### How Has the Number of ALICE Households Changed Over Time?

**ALICE** is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).



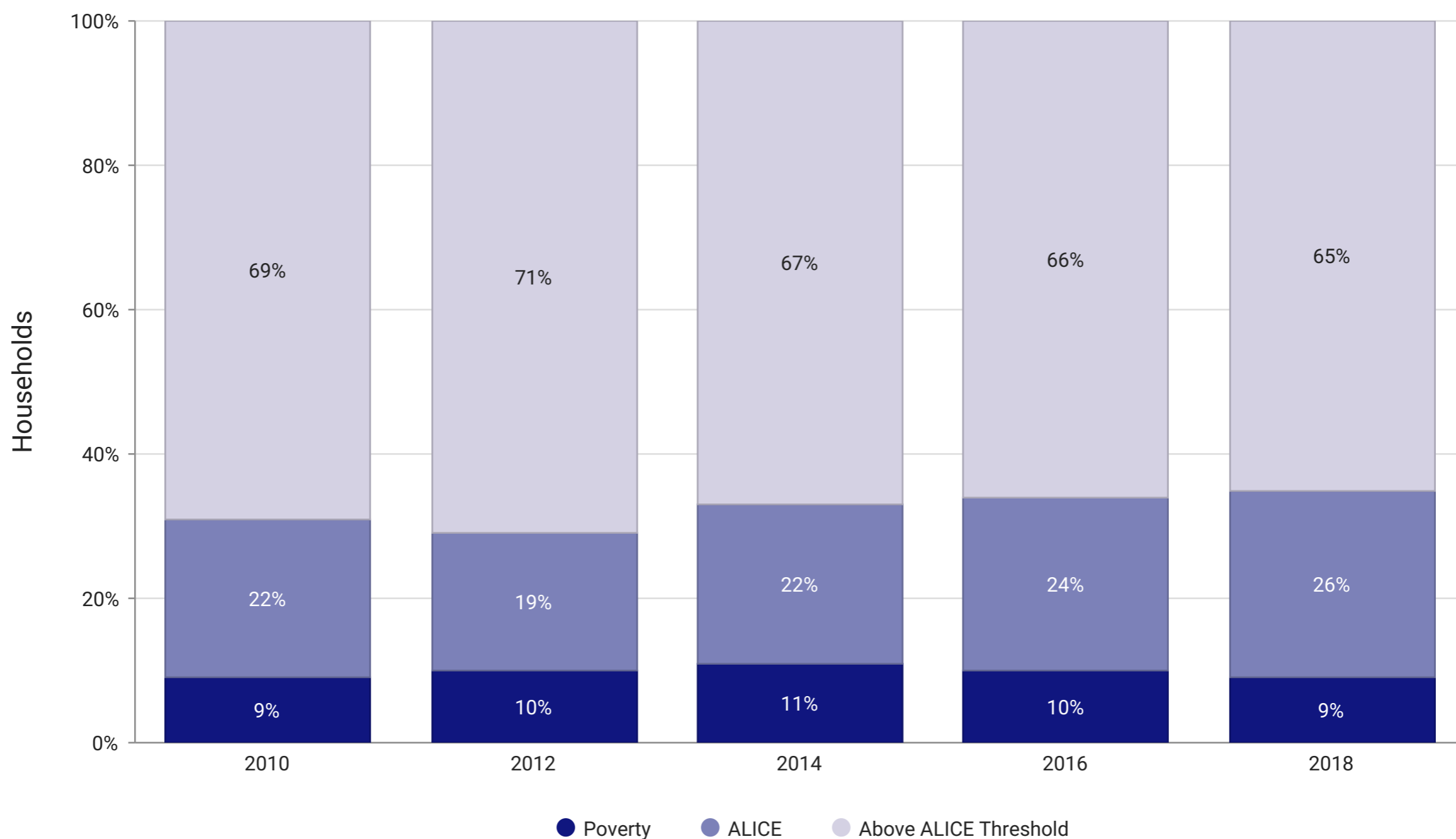
Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

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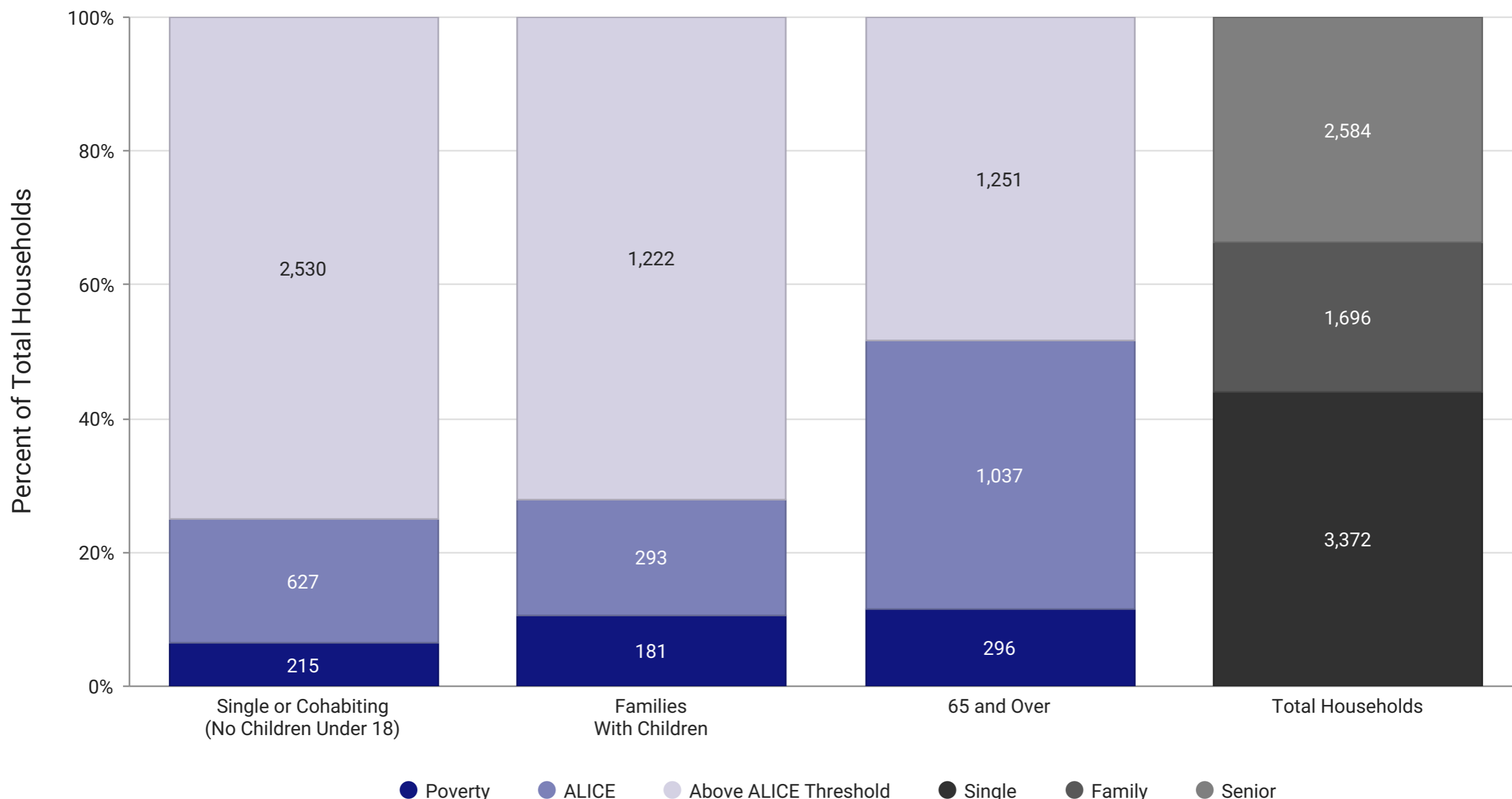
## ALICE and Poverty in Clayton County Over Time...continued



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

## What Types of Households Are Struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

## Why Do So Many Households Struggle?

### The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,490 for a single adult and \$25,750 for a family of four.

	Single Adult	One Adult, One Child	One Adult, One In Child Care	Single Senior
Housing	\$500	\$556	\$556	\$500
Child Care	\$0	\$195	\$544	\$0
Food	\$252	\$435	\$364	\$215
Transportation	\$318	\$476	\$476	\$272
Health Care	\$213	\$481	\$481	\$467
Technology	\$55	\$55	\$55	\$55
Miscellaneous	\$160	\$250	\$286	\$178
Taxes	\$265	\$297	\$386	\$274
Monthly Total	\$1,763	\$2,745	\$3,148	\$1,961
Annual Total	\$21,156	\$32,940	\$37,776	\$23,532
Hourly Wage	\$10.58	\$16.47	\$18.89	\$11.77

	Two Adults	Two Adults Two Children	Two Adults, Two In Child Care	Two Seniors
Housing	\$556	\$716	\$716	\$556
Child Care	\$0	\$391	\$1,065	\$0
Food	\$523	\$874	\$763	\$446
Transportation	\$490	\$787	\$787	\$398
Health Care	\$481	\$720	\$720	\$933
Technology	\$75	\$75	\$75	\$75
Miscellaneous	\$254	\$404	\$479	\$283
Taxes	\$416	\$477	\$662	\$421
Monthly Total	\$2,795	\$4,444	\$5,267	\$3,112
Annual Total	\$33,540	\$53,328	\$63,204	\$37,344
Hourly Wage	\$16.77	\$26.66	\$31.60	\$18.67

Sources: ALICE Household Survival Budget, 2018; Bureau of Labor Statistics, Occupational Employment Statistics, 2018

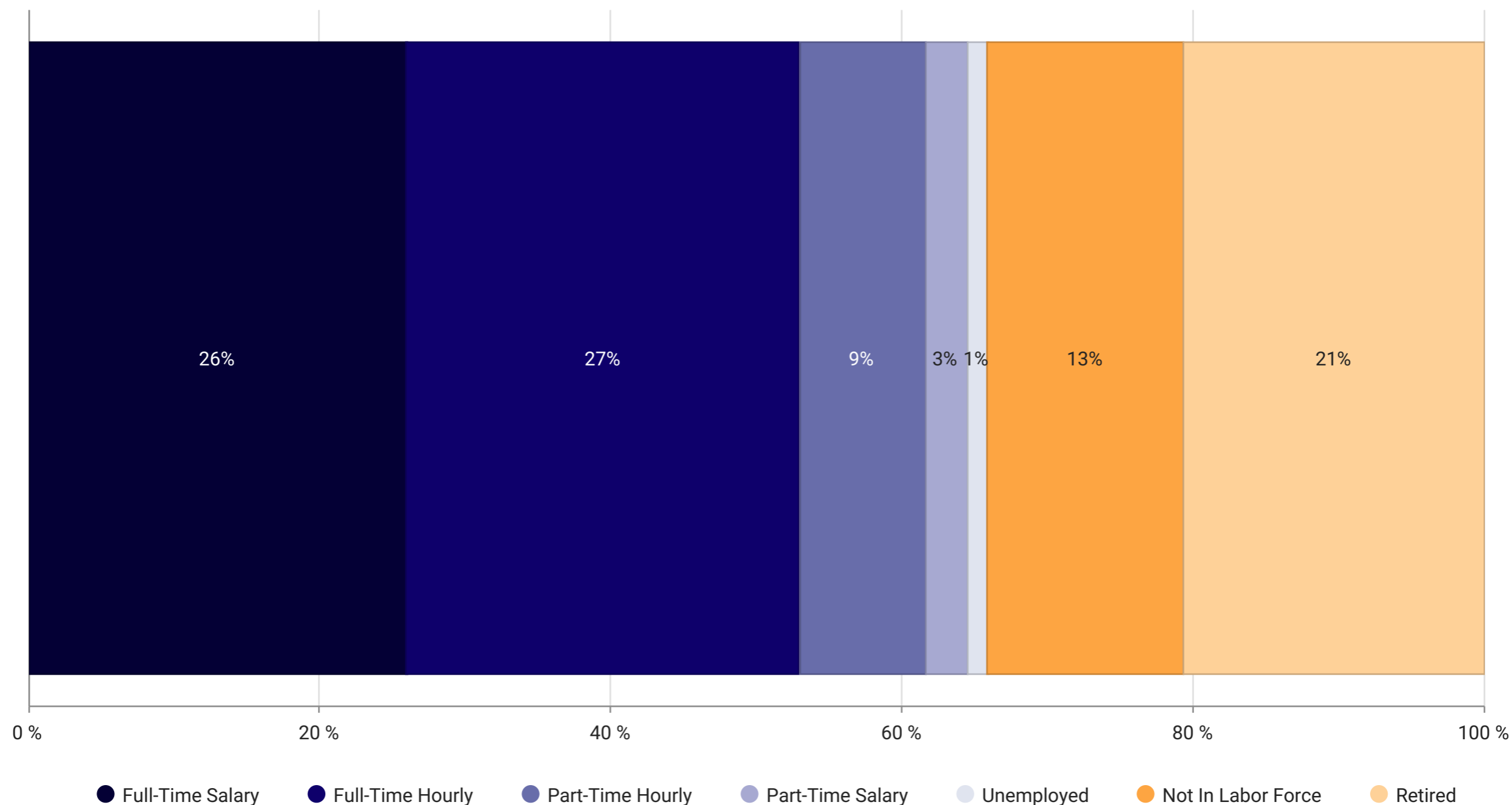
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## ...and the labor landscape is challenging for ALICE workers.

A breakdown of the labor force shows a small portion of adults (16 years and older) who are unemployed and a large number who are working. However, a significant portion of full- and part-time workers are paid by the hour; these workers are more likely to have fluctuations in income and less likely to receive benefits. There is also a high number of workers outside of the labor force (people who are not employed and not looking for work), which has helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

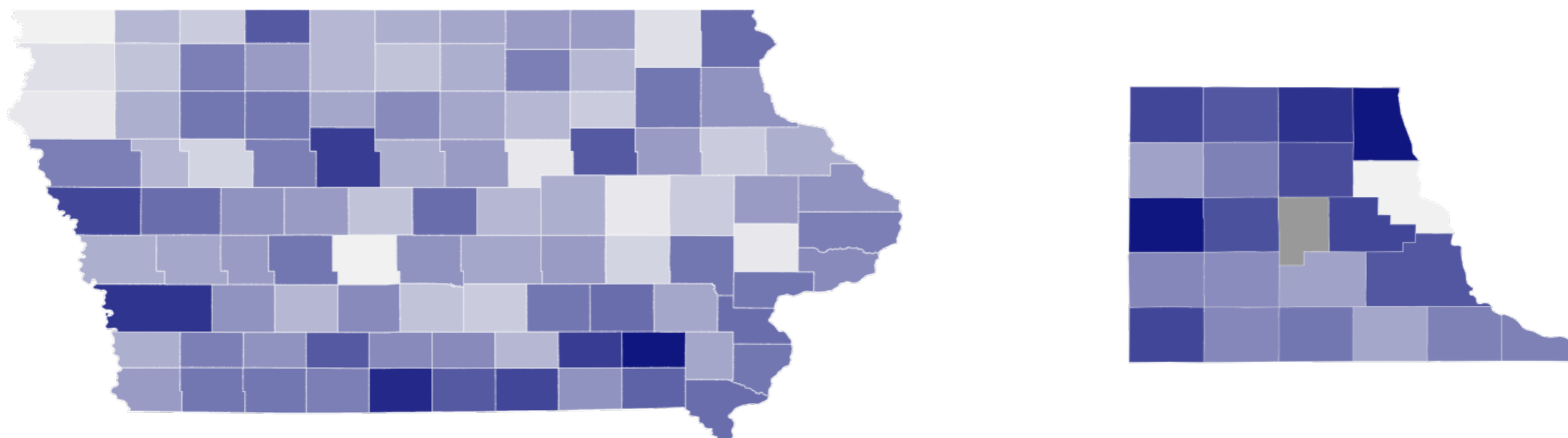


*Note: Data for hourly full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers paid hourly and 75% of part-time workers paid hourly) have been applied to the workforce at the county-level to calculate the breakdown shown in this figure. Because this figure sums county-level data (some using 1-year estimates and some using 5-year estimates), the state percentages may differ slightly from those shown in the 2020 Report. Full-time represents 35 hours per week or more at one or more jobs for 48 weeks per year.*

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

## How Does the Number of ALICE Households Vary Within the County?

There is significant variation in the number of households who live below the ALICE Threshold within the county.



Source: ALICE Threshold, 2018; American Community Survey, 2018

County Subdivision	Total Households	% Below ALICE Threshold
Boardman township, Clayton County, Iowa	784	36%
Buena Vista township, Clayton County, Iowa	142	27%
Cass township, Clayton County, Iowa	747	38%
Clayton township, Clayton County, Iowa	144	6%
Cox Creek township, Clayton County, Iowa	122	25%
Elk township, Clayton County, Iowa	138	29%
Farmersburg township, Clayton County, Iowa	238	37%
Garnavillo township, Clayton County, Iowa	450	38%
Giard township, Clayton County, Iowa	140	42%
Grand Meadow township, Clayton County, Iowa	191	38%
Highland township, Clayton County, Iowa	119	47%
Jefferson township, Clayton County, Iowa	1,256	35%
Lodomillo township, Clayton County, Iowa	258	26%
Mallory township, Clayton County, Iowa	171	20%
Marion township, Clayton County, Iowa	103	21%
Mendon township, Clayton County, Iowa	868	47%
Millville township, Clayton County, Iowa	197	27%
Monona township, Clayton County, Iowa	1,008	35%
Sperry township, Clayton County, Iowa	175	26%
Volga township, Clayton County, Iowa	164	21%
Wagner township, Clayton County, Iowa	147	27%

Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018