

United Way Campaign Ideas

SPECIAL EVENTS

Special events can be used to raise awareness of the campaign and can be held as a kick-off or a wrap-up event.

- Jeans Day - 'sell' jeans day coupons
- No camera for your meetings day
- Bake/basket/craft sales
- Balloon-grams - for \$, send a thank you/best wishes
- Team/Department challenges
- Book/Garage sale
- Trivia
- Scavenger Hunt
- Cake or cookie decoration contests
- Office Olympics
- Managers serve breakfast/lunch
- Raffles for donated items
- Board game tournament
- Workspace decorating contests
- Silent Auction
- School Supply Drive
- Bingo
- Baby Picture contest

INCENTIVES

Many organizations provide incentives to staff tied to campaign goals. A large budget is not necessary to make them happen.

- Lunch with CEO/senior leaders
- Paid day to volunteer
- Personal day off
- Sleep-in passes
- Long lunch passes
- Early-out passes
- Birthday day off
- Jeans/Casual day passes
- Covered/close parking
- Company gear and logo items
- Raffle tickets for handing in pledge forms

FOR MORE INFORMATION VISIT: WWW.DBQUNITEDWAY.ORG
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