

**United  
Way**



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**United Way of  
Dubuque Area Tri-States**

# **Community Information Session**

**January 2024**

Danielle Leibfried, President/CEO

Paula Pailer Licht, Director of Community Building & Impact

# Our Mission



***United Way of Dubuque Area Tri-States (UWDATS) mission is to connect people and resources to advance the health, education and financial stability of those in need in our community.***

# Our Promise



***UWDATS promises to bring our community together to prevent and reduce poverty on a scale no one can accomplish alone in our priority areas of health, education, and financial stability.***

# Diversity, Equity, and Inclusion Organizational Statement



**United Way of Dubuque Area Tri-States (UWDATS) commits to promoting equity and inclusion for the diverse population it serves. UWDATS opposes and denounces any sort of discrimination based on race, ethnicity, nationality, socioeconomic status, gender, gender or sexual identity, or religion, and seeks to make overcoming structural and systematic forms of oppression or exclusion a priority. It strives to embody justice and fairness in its own procedures, processes, and distribution of resources. UWDATS also recognizes that all individuals are entitled to be provided equitable services and the opportunity to reach their fullest potential. Those served by UWDATS and its community partners should be able to express, and have respect given to, their distinct cultures, values, norms, and behaviors.**

Goal

CREATE SIGNIFICANT IMPACT



Means

RESOURCE DEVELOPMENT  
*Community Campaign*



**Goal – \$1.3M**



Method

COMMUNITY INVESTMENTS



**2022 – 2024  
Grant Cycle,  
we distributed  
\$900,000 to  
33 Nonprofits**

# Other UWDATS Resources



24/7 Multilingual  
Resource &  
Referral Line



FEMA



Last year, over \$37,000  
was distributed for food  
needs via FEMA funds.

New FEMA funds will  
be available to apply for  
**April 1, 2024**

# Our Pillars Drive Our Beliefs



**Health**

**Education**

**Financial Stability**

**We believe our communities deserve to be healthy and strong. Every citizen deserves a good education and to feel financially stable.**

# UWDATS Community Investment Priorities



## HEALTH

Brain Health  
Physical Health  
Substance Misuse  
Nutrition & Food Security  
Sexual Assault & Intimate Partner Violence Support

## EDUCATION

Childcare & Early Childhood Development  
Youth Mentoring  
Social Emotional Support  
Academic Support/ Graduation Preparation  
College & Career Readiness

## FINANCIAL STABILITY

Adult Job Readiness, Training & Workforce Development  
Financial Education & Coaching  
Homelessness Prevention & Affordable Housing  
Transportation  
Disaster Relief & Recovery



# Service Area



## Iowa

**Allamakee** (Church, Egan, Frankville, Gunder, Harpers Ferry, Junction Lansing, Postville, Village Creek, Waterville, Waukon)

**Clayton**

**Delaware**

**Dubuque**

**Fayette** (Brainard, Clermont, Elgin, Wadena)

**Jackson**

## Wisconsin

**Grant** (Bagley, Beetown, Bloomington, Cassville, Cuba City, Dickeyville, Fenimore, Glen Haven, Hazel Green, Kieler, Lancaster, Mount Hope, Patch Grove, Potosi, Sinsinawa)

**Lafayette** (Benton, Shullsburg)

## Illinois

**Carroll** (Savanna)

**Jo Daviess**  
(Council Hill, East Dubuque, Galena, Menominee, Scales Mound)



# Funded Partner Expectations



- Collaboration to address community needs;
- Attendance at quarterly Funded Partner meetings;
  - Bi-Annual outcome reporting;
    - Partner visits;
  - Quarterly Financial reporting;
    - Workplace campaign;
- United Way support and advocacy.



# Grant Eligibility





- **Organization Name;**
- **Program Name;**
- **Tax ID Number;**
- **501c3 Status;**
- **Active and voluntary board of directors;**
- **Been incorporated and actively conducting business for at least two years at time of application;**
- **Annual audit or another form of financial review and a recent Form 990;**
- **Provide services within UWDATS service area;**
- **Program alignment with our focus of poverty prevention and/or reduction in the areas of health, education, and financial stability and;**
- **Ability to report regularly on local community outcomes.**

# Grant Application Website



**United Way of Dubuque Area Tri-States**

**LIVE UNITED**  
United Way 



**e-IMPACT™**  
Community Impact Management

AGENCY SITE

**UNITED WAY OF DUBUQUE AREA TRI-STATES**

**Sign-In**  
Please sign in to your account.

User Name

Password

**Sign in to our Secure Server**

[Forgot your password?](#)

**New to e-CImpact?**

**Create an e-CImpact account**  
To create a new account select the link below:

**Click here to create a new e-CImpact account**

<https://agency.e-cimpact.com/login.aspx?org=17175U>

# Grant Application



- **Agency Information**
- **Diversity, Equity, & Inclusion**
- **Program Information**
- **Program Details**
  - How does this program help to prevent and/or reduce poverty?
- **Program Population Served**
- **Outputs**
- **Outcomes**
- **Program Budget**
- **Budget Narrative**
- **Uploads:**
  - Highest level of financial review
    - Most Recent Audit
    - Financial Review by Outside Party
    - Internal Fiscal Review
    - 990 Filed
  - Most recent Board of Directors Listing with contact information
  - Most Recent Operating Budget

# Program Outputs and Outcomes



- **Pick a primary pillar (Health, Education, Financial Stability) that your program aligns with.**
- **Outputs:** Choose a minimum of 1 output to report on under your chosen pillar.
- **Outcomes:** Choose a minimum of 3 outcomes to report on.
  - **Two (2)** outcomes must fall under your chosen pillar. The third can be from any pillar.
- **If awarded funding, you will be asked to provide success stories related to your chosen outcomes on your midyear & final reports.**

# Program Budget



- **Minimum ask of \$5,000.**
- **Maximum ask can be no more than 20% of organization's annual operating budget.**
- **Must upload your highest level of financial review.**
  - Most Recent Audit
  - Financial Review by Outside Party
  - Internal Fiscal Review
  - 990 Filed

# Application Process



## 2024-2026 Community Impact Grant Process

**Grant Application Available**

January 22, 2024.

**Grant Application Due**

Friday February 23, 2024, by 5pm,  
no late submission accepted.

**Investment Review Panel Review  
Process**

Friday March 1, 2024 - Thursday  
April 4, 2024

**Board Approval**

Wednesday April 24, 2024

**Award Announcements**

Friday April 26, 2024



# ANY QUESTIONS?

Please state your name and agency.



**For any questions please contact:**

Paula Paider Licht

[Paula.paiderlicht@dbqunitedway.org](mailto:Paula.paiderlicht@dbqunitedway.org)

Questions submitted must be done by email, answers will be posted on the grant application site each Friday, until the due date on February 23, 2024.