

United Way of Dubuque Area Tri-States 2024-2026 Community Impact Grant Scoring Rubric

Section 1- Agency Information, United Way Criteria, & Diversity, Equity, and Inclusion			
Level of Performance	Strong	Fair	Weak/Poor
Score	10-7 Points	6-4 Points	3 Points or Below
<i>Diversity, Equity, & Inclusion: Does the agency have a clear recruitment plan for staff, volunteers and clients?</i>	Program has a clear and solid recruitment plan.	Program has a plan, but it is not very clear and/or solid.	Program's plan is not clear or solid.
Section 2- Program Information: Program Description, Poverty Prevention and/or Reduction, Duplication, & Collaboration			
Score	5 Points	4-3 Points	2 Points or Below
<i>Program Description: Is there clear description on program?</i>	Program description is well thought out, clearly explained, and shows innovative approach to addressing a community need.	Program description is partially thought out, somewhat explained, and shows some innovation in approach to addressing a community need.	Program is not well thought out, not well explained, and marginally addresses a community need.
<i>Does the program have a clear plan for growth/enhancement?</i>	There is a clear plan for growth/enhancement for the next two years.	Their plan is partially thought out, and/or somewhat explained. There are some questions about how they will be successful.	Their plan is not well thought out, and/or explained. It is not clear how their program will grow or be enhanced in the next two years.
<i>Is there a clear description of how equitable services are being provided?</i>	There is a clear explanation on how equitable services are being provided.	The description of their equitable services is only partially explained. There are some questions about how services are being provided.	The description is not well thought out, and/or explained. It is not clear how they are providing equitable services.
Score	15-11 Points	10-6 Points	5 Points or Below
<i>Poverty Prevention/Reduction: Is there clear description of how the program will prevent and/or reduce poverty?</i>	Program shows a strong connection between services and poverty reduction and/or prevention.	Program shows somewhat of a connection between services and poverty reduction and/or prevention.	Program shows little connection between services and poverty reduction and/or prevention.

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Score	5 Points	4-3 Points	2 Points or Below
Duplication: <i>Is there a clear description of program providing non-duplicative services?</i>	Description shows an understanding of other local programs and is not duplicating other services in the same community.	Description shows some understanding of other local programs and may have duplication but provides complementary services.	Description shows a marginal or lack of understanding of other local programs and is a duplication of services.
Partnerships & Collaborations: <i>Are program partnerships and collaborations clearly defined and used to enhance program delivery?</i>	Program clearly uses partnerships and collaborations to enhance program delivery.	Program partnerships and collaborations are indicated but not clearly defined.	Minimal or loose partnerships or collaborations are discussed.
Section 3- Population Served, Outputs, Outcomes & Evaluation			
Score	6-5 Points	4-3 Points	2 Points or Below
Target Population: <i>Is the target population clearly identified?</i>	Target population is clearly identified and agency has demonstrated experience serving and collecting data on this population.	Target population is somewhat identified, agency has demonstrated experience serving, and has a plan for data collection on this population.	Target population is marginally identified, the agency has little previous experience serving, and does not have a clear plan on how to collect data.
Program Need: <i>How did they assess the need for this program??</i>	Agency clearly explained the need for this program in the community.	Agency somewhat explained the need for this program in the community.	Agency did not sufficiently explain the need for this program in the community.
Score	3 Points	2 Points	1 Point or Below
Outputs: <i>Does the program's chosen output(s) appear to align with their description/design?</i>	Program's output(s) strongly support the program description/design. More than one chosen.	Program's chosen output(s) moderately support the program description/design.	Program's chosen output(s) marginally support the program description/design.
Score	6-5 Points	4-3 Points	2 Points or Below
Outcomes: <i>Do the programs chosen outcomes appear to align with their description/design?</i>	Program's outcomes strongly support the program description/design.	Program's chosen outcomes moderately support the program description/design.	Program's chosen outcomes marginally support the program description/design.
Data Collection: <i>Does the data collection plan in place seem reasonable to measure their demographics, chosen outputs & outcomes?</i>	Strong and reliable collection tools will be used to measure.	Agency has a plan and tools to measure.	Agency does not have a clear plan or tools to measure.

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Section 4- Budget Justification and Narratives			
Score	10-7 Points	6-4 Points	3 Point or Below
Budget: <i>Is the budget detailed, complete, and clearly supports the work outlined?</i>	Budget is detailed, complete and clearly supports the work outlined. Revenue/expense seems reasonable.	Adequate budget information. Appears to somewhat support the work outlined.	The program budget is vague and/or incomplete and is unclear how it supports the work outlined.
Detailed Budget Narrative: <i>Is use/purpose of funding detailed and clear?</i>	Each expense line item on budget is clearly identified and shows the purpose of funding.	Most expense line items on budget are somewhat identified and show purpose of the funding.	Expense line items marginally identified or not identified, and purpose of funding is unclear.
Score	3 Points	2 Point	1 Point or Below
<i>If not awarded full funding, do they have a plan?</i>	Well thought out plan of what will happen if not awarded full funding.	Partially thought out plan of what will happen if not awarded full funding.	No clear plan of what will happen if not awarded full funding.
Total Overall Points for Grant Application: 100 Points			