

**United Way of Dubuque Area Tri-States 2026-2028 Community Impact Grant Scoring Rubric**

<b>Section 1- Agency Information, United Way Criteria, &amp; Dignity, Fairness, &amp; Belonging</b> (8 available points)			
<b>Level of Performance</b>	<b>Strong</b>	<b>Fair</b>	<b>Weak/Poor</b>
<b>Score</b>	<b>8-6 Points</b>	<b>5-3 Points</b>	<b>2 Points or Below</b>
<i>Dignity, Fairness, &amp; Belonging: Does the agency have a clear promotion plan for staff, volunteers and clients?</i>	Program has a clear and solid promotion plan.	Program has a plan that is moderately clear and/or solid.	Program has a plan that is not clear and/or solid or no plan at all.
<b>Section 2- Program Information: Program Description, Poverty Prevention and/or Reduction, Duplication, &amp; Collaboration</b> (40 available points)			
<b>Score</b>	<b>5-4 Points</b>	<b>3-2 Points</b>	<b>1 Point or Below</b>
<i>Program Description: Is there clear description of the program?</i>	Program description is well thought out, clearly explained, and shows innovative approach to addressing a community need.	Program description is partially thought out, somewhat explained, and shows some innovation in approach to addressing a community need.	Program is not well thought out, not well explained, and marginally addresses a community need.
<i>Does the program have a clear plan for growth/enhancement?</i>	There is a clear plan for growth/enhancement for the next two years.	Their plan is partially thought out, and/or somewhat explained. There are some questions about how they will be successful.	Their plan is not well thought out, and/or explained. It is not clear how their program will grow or be enhanced in the next two years.
<i>Is there a clear description of how equitable services are being provided?</i>	There is a clear explanation on how equitable services will be provided.	The description of their equitable services is only partially explained. There are some questions about how equitable services will be provided.	The description is not well thought out, and/or explained. It is not clear how they will provide equitable services.
<b>Score</b>	<b>15-11 Points</b>	<b>10-6 Points</b>	<b>5 Points or Below</b>
<i>Poverty Prevention/Reduction: Is there clear description of how the program will prevent and/or reduce poverty?</i>	Program shows a strong connection between services and poverty reduction and/or prevention.	Program shows somewhat of a connection between services and poverty reduction and/or prevention.	Program shows little connection between services and poverty reduction and/or prevention.

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Score	5-4 Points	3-2 Points	1 Point or Below
<b>Duplication:</b> Is there a clear description of program providing non-duplicative services?	Description shows an understanding of other local programs and is not duplicating other services in the same community.	Description shows some understanding of other local programs and may have duplication but provides complementary services.	Description shows a marginal or lack of understanding of other local programs and is a duplication of services.
<b>Partnerships &amp; Collaborations:</b> Are program partnerships and collaborations clearly defined and used to enhance program delivery?	Program clearly uses partnerships and collaborations to enhance program delivery.	Program partnerships and collaborations are indicated but not clearly defined.	Minimal or loose partnerships or collaborations are discussed.
<b>Section 3- Population Served, Outputs, Outcomes &amp; Evaluation</b> (28 available points)			
Score	6-5 Points	4-3 Points	2 Points or Below
<b>Target Population:</b> Is the target population clearly identified?	Target population is clearly identified and agency has demonstrated experience serving and collecting data on this population.	Target population is partially identified, agency has demonstrated experience serving, and has a plan for data collection on this population.	Target population is marginally identified, the agency has little previous experience serving, and does not have a clear plan on how to collect data.
<b>Program Need:</b> How did they assess the need for this program??	Agency clearly explained the need for this program in the community.	Agency partially explained the need for this program in the community.	Agency did not sufficiently explain the need for this program in the community.
Score	3 Points	2 Points	1 Point
<b>Poverty:</b> Is over 50% of program participants estimated to be at or below 200% of poverty?	51% - 100% of participants are estimated to be at or below 200% of poverty.	26% - 50% of participants are estimated to be at or below 200% of poverty.	0 - 25% of participants are estimated to be at or below 200% of poverty.
Score	3 Points	2 Points	1 Point or Below
<b>Outputs:</b> Does the program's chosen output(s) appear to align with their description/design?	Program's chosen output(s) strongly support the program description/design. More than one chosen.	Program's chosen output(s) moderately support the program description/design.	Program's chosen output(s) marginally support the program description/design.

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Score	5-4 Points	3-2 Points	1 Point or Below
<i><b>Outcomes:</b> Do the programs chosen outcomes appear to align with their description/design?</i>	Program's chosen outcomes strongly support the program description/design.	Program's chosen outcomes moderately support the program description/design.	Program's chosen outcomes marginally support the program description/design.
<i><b>Data Collection:</b> Does the data collection plan/tools in place seem reasonable to measure their demographics, chosen outputs &amp; outcomes?</i>	Agency has strong and reliable collection plan and/or tools to measure data.	Agency has a moderate plan and/or tools to measure data.	Agency does not have a clear plan and/or tools to measure data.
<b>Section 4- Budget Justification and Narratives</b> (24 available points)			
Score	10-7 Points	6-4 Points	3 Point or Below
<i><b>Budget:</b> Is the budget detailed, complete, and clearly supports the work outlined?</i>	Budget is detailed, complete and clearly supports the work outlined. Revenue/expense seems reasonable.	Adequate budget information. Appears to mostly support the work outlined.	The program budget is vague and/or incomplete and is unclear how it supports the work outlined.
<i><b>Detailed Budget Narrative:</b> Is use/purpose of funding detailed and clear?</i>	Each expense line item is clearly identified and shows the purpose of funding.	Each expense line item is mostly identified and show purpose of the funding.	Each expense line item is marginally or not identified, and purpose of funding is unclear.
Score	3 Points	2 Point	1 Point or Below
<i><b>Other:</b> If not awarded full funding, do they have a plan?</i>	Well thought out plan of what will happen if not awarded full funding.	Mostly thought out plan of what will happen if not awarded full funding.	No clear plan of what will happen if not awarded full funding.
Score	1 Point	0 Points	
<i><b>Currently Funded Program:</b> Does the agency have a program that is currently funded by United Way of Dubuque Area Tri-States?</i>	Yes	No	
Total Overall Points for Grant Application: 100 Points			