OTHER WAYS YOU CAN GET INVOLVED!

Offer a **corporate gift** to our Community Impact fund. Any amount helps support our community. United Way helped impact over **40,000** lives last year!

Offer a **United Way workplace campaign** in your business, allowing your employees to learn about the resources in the community addressing some of our greatest needs, and allow them the chance to donate to help support the community through payroll deduction.

Provide a **company match** for any dollars raised; Many businesses do this to leverage the support created by their employees.

Encourage employees to **volunteer** in the community by joining our volunteer network at Get Connected

http://dbqunitedway.galaxydigital.com/

What ideas do **YOU** have about how United Way can work to support your business and employees?

United Way works to impact local lives by identifying the ever-changing community needs and investing resources into quality programs. We target areas of health, education and income to strengthen our community.

United Way recognizes we are only successful with the wonderful support from our business partners. Please review the options and select as many as you are interested in. We will then work to assure you have the support from our team to create meaningful experiences that impact our community AND your employees in so many ways, while obtaining recognition for your business and building employee engagement.

CONTACT US

563.588.1415 ellen.dettmer@dbqunitedway.org

https://dbqunitedway.org/







United Way of Dubuque Area Tri-States

> 2019/2020 Sponsorship Opportunities



UNITED WE ROCK BAND SPONSORSHIPS (LIMITED AVAILABILITY)

Throughout the upcoming campaign year, United Way will be partnering with local bands and venues to rock out and spread the mission of United Way!

Your company can be part of this great opportunity by sponsoring one of these nights.

Rockstar Sponsor | \$1,000

Includes: VIP section for up to 10 employees, verbal shout-out during the night of the event, recognition on promotional materials and social media.

OVER THE EDGE 2020

We want **YOU** to help us raise funds for the United Way Community Impact Fund. All you need is the willingness to help us raise those funds... and the to EDGE (rappel) off the Hotel Julien. If Edging isn't for you, check out one of these great sponsorship opportunities:

Premier Sponsor | \$15,000 (1 available)

Company recognition on all event related materials,
recognition at event, 4 VIP Edger spots, 10 VIP after party
invitations and prominent placement on all Edger t-shirts.

Landing Zone Sponsor |\$10,000 (1 available)

Company recognition on Landing Zone signage, recognition at event and on event materials, 2 VIP Edger spots, 8

VIP Drop Party invitations, logo on all Edger t-shirts.

Chicken Coop Sponsor | \$7,500 (1 available)
Company recognition as host of VIP Chicken Coop, which
is an area of the Landing Zone reserved for top fundraisers who are too afraid to go Over the Edge. Catered
chicken lunch provided, on-site signage, logo to be
included on all event materials, 1 Edger slot, 6 VIP after
party invitations and logo inclusion on all Edger t-shirts.

Rope Sponsors | \$5,000 (2 available)

Company recognized on event materials and social media, on-site signage, 1 VIP Edger spot, 4 after party invitations, and logo inclusion on all Edger t-shirts.

Anchor Sponsors | \$2,500 (unlimited)
Company logo on event materials, public announcement on event day, logo inclusion on Edger t-shirts, on-site signage, and 2 after party invitations.

Belay Sponsors | \$1,000 (unlimited)

Company recognized on all event materials, on-site signage, acknowledgement at event, and company logo on all Edger t-shirts.

VOLUN-BEER SPONSORSHIP (LIMITED AVAILABILITY)

Volun-Beer is an after-hour opportunity for community members to learn and work with other community members and help create kits for our target areas. Kits will be distributed to those in need through our numerous local nonprofit partnerships. Networking opportunities are created through this casual environment as we partner with local breweries and establishments to host each event.

Heath Kit Build | \$1,000 30 volunteers to pack 100 kits

Education Kit Build | \$1,000 30 Volunteers to pack 100 kits

Income Kit Build | \$1,000 30 Volunteers to pack 100 kits

All sponsorships include: Logo on marketing materials, social media and monthly newsletter. Five tickets for employees to attend the Volun-Beer event will also be included with the sponsorship.

Volun-Beer can also be adapted to offer as an on-site volunteer experience for up to 30 employees!

